

ANGELA SESERMAN

Product Designer & Wordpress Designer

Contact

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Portfolio

angelaseserman.com

GO TO PORTOFOLIO



THE
LIFE

EDUCATION

2010-2012

Aalborg University, Denmark
& Hochschule Ostwestfalen Lippe, Germany
International Programme Master of Arts in Media
Production

2007-2010

Babes-Bolyai University, Cluj Napoca
Bachelor of Arts in Communication and Public
Relations

LANGUAGES

Romanian (C2) English (C2)
German (C1) French (B2)

EXPERIENCE

Cosinus Prodcom, Cluj

2019 - present

Product Designer

UX research and UI Design for web
platforms and mobile apps; Wordpress
design and implementation; Consulting.

dotwhite, Cluj

2017-2019

Visual Designer/Wordpress Designer

I coordinated the design team, was in
charge of internal branding as well as the
design of the company's website. I
worked on UX/UI projects and designed
and implemented Wordpress websites.

Vipower, Berlin

2016

Visual Designer

I designed branding items, created
layouts for learning materials and
wireframes for the company's website.

Next Step Advertising

2013 - 2016

Web/Graphic Designer

Specialised in layout design, print
materials such as leaflets, magazines or
flyers, branding and websites in Adobe
Muse.

SKILLS & TOOLS

UI Design
UX Research
Wordpress
CSS, HTML, JS
Figma
Principle
InVision
Adobe Suite

METHODOLOGIES

Design Sprint
Brand Thinking
Agile
PDLC